

# Nuevas Adquisiciones

Embajada de los Estados Unidos

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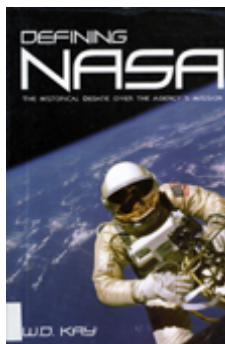
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### AGENCIAS GUBERNAMENTALES

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#### Defining NASA : the historical debate over the agency's mission



W.D. Kay  
Albany, NY : State University of New York Press, 2005.

354.79 KAY

This book looks at the turbulent history of the space agency and the political controversies behind its funding. The author examines the agency's activities and behavior by taking into account not only the political climate, but also the changes in how public officials conceptualize space policy.

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### ARTE

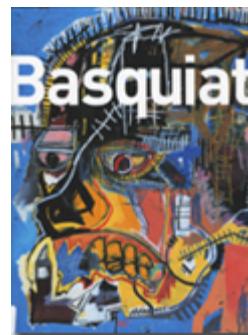
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#### Basquiat

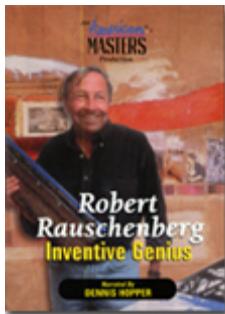
*Edited by Marc Mayer*  
Brooklyn, N.Y : Merrell, 2005.

REF 759.13 BAS

This book aims to demonstrate the lasting quality of Basquiat's work itself, as well as its uniqueness within modern art. It strives not only to reevaluate his principal works, but also to explain Basquiat's continuing interest as a major painter.



## **Robert Rauschenberg: inventive genius [videorecording]**

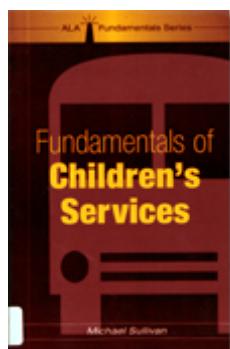


*Thirteen/WNET and Film Odyssey*  
New York, NY : Wellspring Media, 2004.

DVD 759.13 ROB

This compelling film offers a rich mixture of visual images and engaging commentary that eloquently reveal the man behind the ingenuity.

## **BIBLIOTECOLOGIA**



### **Fundamentals of children's services**

*Michael Sullivan*  
Chicago, IL : American Library Association, 2005.

027.62 SUL

This book is intended to be a guide for the new or future children's librarian, a very practical, hands on manual to being a children's librarian in a public library.

### **Technology for results : developing service-based plans**

*Diane Mayo*  
Chicago, IL : American Library Association, 2005.

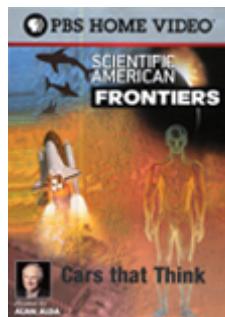
025.1 MAY

This step by step guide helps librarians and administrators create an actual blueprint for results. Authors show how to create dynamic technology plan that will



allocate resources to support library priorities and manage technology services based on community goals.

## **CIENCIA Y TECNOLOGIA**



### **Cars that think [videorecording]**

*Written, Produced and Directed by Graham Chedd*  
Alexandria, VA : Distributed by PBS Home Video, 2005.

DVD 629.276 CAR

"The fully automatic car may be down the road a ways, but cars that do your thinking for you are just around the corner--they watch out for hazards, they listen to you, they read your lips, they even know when you're distracted. And while computers that crash are all too familiar, Alan Alda is checking out computer-based devices that are designed to prevent crashes--of the deadly kind.

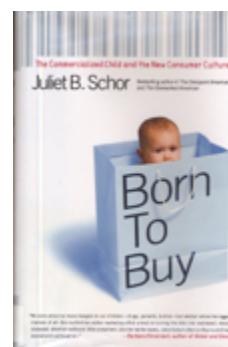
## **CIENCIAS SOCIALES**

### **Born to buy : the commercialized child and the new consumer culture**

*Juliet B. Schor*  
New York, IL : Scribner, 2004.

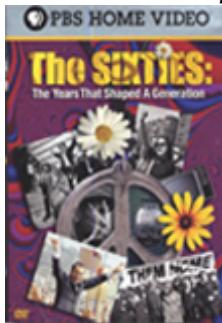
305.23 SCH

The author examines how a marketing effort of vast size, scope, and effectiveness has created "commercialized children". Sophisticated advertising strategies convince kids that products are necessary to their social survival. The author also provides guidelines for parents and teachers and what is at stake is the emotional and social well-being of our children.



## The sixties: the years that shaped a generation [videorecording]

*Written, directed and produced by David Davis and Stephen Talbot*



Hollywood, CA : PBS Home Video : Paramount Home Entertainment, 2005.

DVD 909.826 SIX

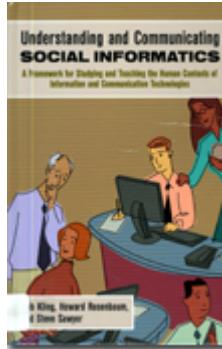
This documentary features revealing interviews with the prominent figures of the era including: Barbara Ehrenreich, Daniel Ellsberg, Jesse Jackson, Tom Hayden, Arlo Guthrie, Henry Kissinger, Norman Mailer, Robert McNamara, Ed Messe III and Bobby Seale.

## Understanding and communicating social informatics

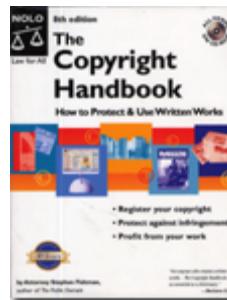
*Rob Kling, Howard Rosenbaum, Steve Sawyer*  
Medford, N.J : Information Today, 2005.

303.48 KLI

This book presents a sustained investigation into the human contexts of information and communication technologies (ICT's), covering both research and theory in this emerging field. Authors demonstrate that design, adoption and use of ICTs are deeply connected to people's actions, as well as to the contexts in which they are used.



## DERECHOS DE AUTOR



### The copyright handbook : how to protect & use written works

*Stephen Fishman*  
Berkeley, CA : Nolo, 2004.

REF 346.73 FIS

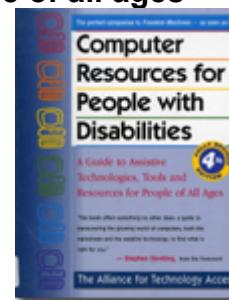
Ignorance is not bliss in the information age. If you work with words, you won't be able to protect what you create unless you understand copyright law. This book provides all the forms needed to protect all types of written expression under U.S. and international copyright law, with step-by-step instructions to fill them out.

## EDUCACION

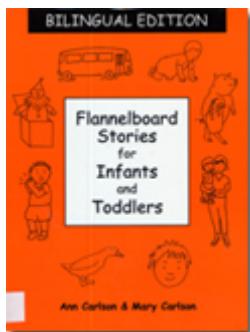
### Computer resources for people with disabilities : a guide to assistive technologies, tools and resources for people of all ages

*Alliance for Technology Access*  
Alameda, CA: Hunter House, 2004.

004.087 COM



This book was written for a community that has much to gain from the power of technology. The community includes people with disabilities, but it also includes family members, advocates and friends of people with disabilities. It includes thousands of professionals in the fields of education and rehabilitation who are concerned about quality-of-life issues and options for children and adults with disabilities.

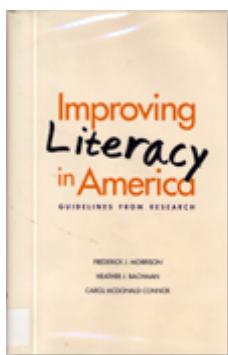


## Flannel board stories for infants and toddlers

Ann Carlson & Mary Carlson  
Chicago, IL : American Library Association, 2005.

371.33 CAR

This book features 33 developmentally appropriate stories, chants, songs, and nursery rhyme adaptations for children 12 to 30 months old. All the text is presented in English and Spanish and may be reproduced for library and noncommercial storytimes without copyright concerns.



## Improving literacy in America : guidelines from research

Frederick J. Morrison, [et al]  
New Haven, CT: Yale University Press, 2005.

372.6 MOR

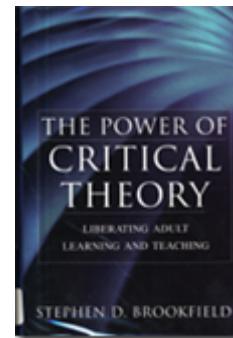
The authors of this book show that improving literacy also requires an understanding of complex and interrelated social issues that shape a child's learning. More than twenty years of research demonstrate that literacy success is determined by a combination of socio-cultural forces, including parenting, preschool attendance, classroom instruction, and other factors that have a direct impact on a child's development.

## The power of critical theory : liberating adult learning and teaching

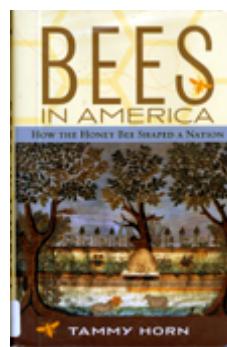
Stephen D. Brookfield  
San Francisco, CA : Jossey-Bass, 2005.

374.001 BRO

The author makes a powerful case for how critical theory can illuminate the everyday practices of adult educators, presenting powerful arguments for the importance of critical theory in fostering the kind of learning that leads to a truly democratic society, and it explores a number of tasks for adult learners.



## ESTUDIOS AMERICANOS



## Bees in America : how the honey bee shaped a nation

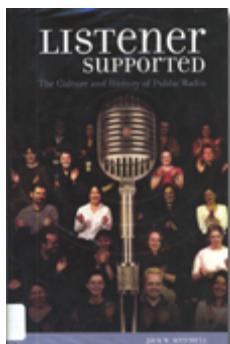
Tammy Horn  
Lexington, KY : University Press of Kentucky, 2005.

638.1 HOR

Cultural history of bees and beekeeping in the United States and an offer of a varied social and technological history from the colonial period, when the British first introduced bees to the New World, to the present, when bees are being used by American military to detect bombs.

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## Listener supported : the culture and history of public radio



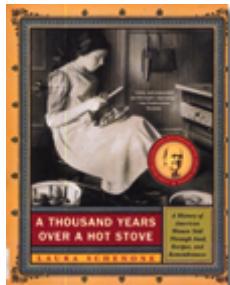
*Jack W. Mitchell*  
Westport, CT :  
Praeger, 2005.

384.54 MIT

The author tells the story of public radio from the point of view of an insider, a participant, and a thoughtful observer

that traces its origins in the progressive movement of the 20th century, and analyzes the people, institutions, ideas, political forces, and economic realities that helped it evolve into what we know as public radio today.

## A thousand years over a hot stove : a history of American women told through food, recipes, and remembrances



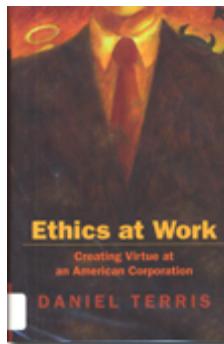
*Laura Schenone*  
New York, NY : W. W.  
Norton, 2003.

641.5 SCH

Laura Schenone tells the shared history of all American women through stories, recipes, and over a hundred images . We find native women who pried nourishment from the wilderness, African American mothers who sold biscuits to buy their children's freedom, and immigrant wives who cooked old foods in new homes to provide comfort. From church bake sales to frozen dinners, this book is a celebration of women's lives , homes, and communities.

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## ETICA DEL TRABAJO



**Ethics at work :  
creating virtue in  
an American  
corporation**

*Daniel Terris*  
Waltham, MA :  
Brandeis University  
Press, 2005.

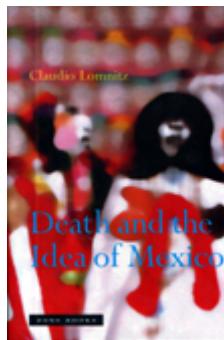
174.4 TER

This is an assessment of the ethics program at Lockheed Martin, one of the world's largest defense contractors.

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## FOLKLORE

### Death and the idea of Mexico



*Claudio Lomnitz*  
Brooklyn, N.Y :  
Distributed by MIT  
Press, 2005.

306.9 LOM

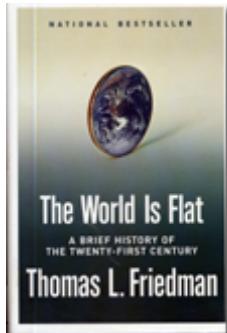
This is a social, cultural and political history of death in a nation that has made death its tutelary sign. Examining the history of death and of the death sign from the sixteenth-century holocaust to contemporary Mexican American identity politics, the author marks a turning point in understanding Mexico's rich and unique use of death imagery.

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## GLOBALIZACION

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### The world is flat : a brief history of the twenty-first century



Thomas L. Friedman

New York, NY :  
Farrar, Strauss and  
Giroux, 2005.

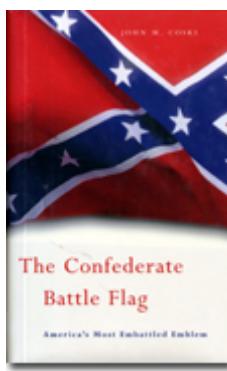
303.48 FRI

The author demystifies this new world for readers, allowing them to make sense of the often bewildering global scene unfolding before their eyes. This book is an update on globalization, its successes and discontents, powerfully illuminated by one of the most respected journalists.

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## IDENTIDAD NACIONAL

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### The Confederate battle flag : America's most embattled emblem

John M. Coski  
Cambridge, MA :  
Belknap Press of  
Harvard University  
Press, 2005.

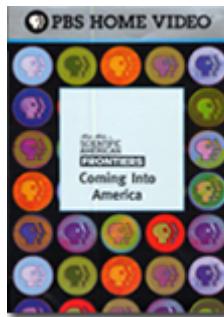
929.9 COS

This is the first comprehensive history of this contested symbol. The author reveals the flag's origins as one of many banners unfurled on the battlefields of the Civil War, emerged as the preeminent representation of the Confederacy, a cultural icon from the Reconstruction, and finally becoming an aggressively racist symbol after WWII.

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## INMIGRACION

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### Coming into America [videorecording]

Written, produced and directed by John Angier  
Alexandria, VA :  
Distributed by PBS Home Video, 2004.

DVD 970 COM

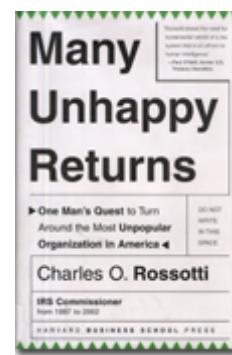
This program highlights current research which is challenging the traditional theory of how people first came to North America in prehistoric times. It has been assumed that the Clovis, the oldest people to populate the continent, moved south from Alaska as Canadian ice sheets were breaking up. New findings by archaeologists indicate people may have come from more than one place following a number of routes including a Pacific coastal route, a Bering-land route and an Atlantic ice route. Clovis culture and technology is discussed. New research findings by Dennis Stanford, Jon Erlandson, Michael Collins, Al Goodyear, Steve Holen and David Yesner are presented.

### Many unhappy returns : one man's quest to turn around the most unpopular organization in America

Charles O. Rossotti  
Boston, MA : Harvard Business School Press, 2005.

352.4 ROS

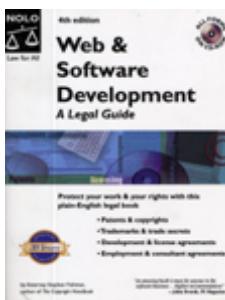
This book tells the remarkable story of how Rossotti transformed the agency's outdated bureaucracy to run more like a twenty-first century business. From rebuilding trust in the glare of public criticism to overhauling massive but obsolete computer systems, the story shows how real change in a huge organization can be led successfully.



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## LEYES Y LEGISLACION

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### Web & software development : a legal guide

Stephen Fishman  
Berkeley, CA : Nolo,  
2004.

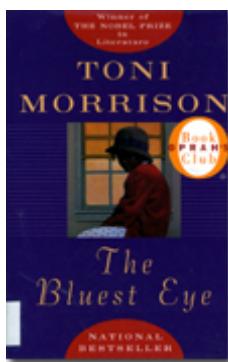
REF 346.73 FIS

The legal rules governing website and software development and protection are complex and confusing, but if you don't untangle them, it could cost you thousands of dollars in attorney's fees and lawsuits. This book decodes this complex area of the law and provides contracts, agreements and legal forms on CD-ROM.

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## LITERATURA

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### The bluest eye

Toni Morrison  
New York, NY :  
Plume, 1994.

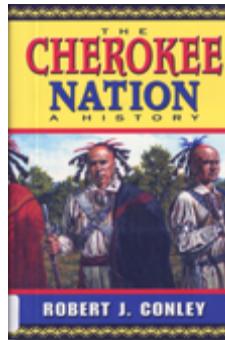
F MOR

This is a book heralded for its richness of language and boldness of vision. Tells the story of black, eleven-year-old Pecola Breedlove, who prays for her eyes to turn blue so that she will be as beautiful and beloved as all the blond, blue eyed children in America.

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## NATIVOS AMERICANOS

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**The Cherokee Nation : a history**  
Robert J. Conley  
Albuquerque, NM :  
University of New Mexico Press, 2005.

975.004 CON

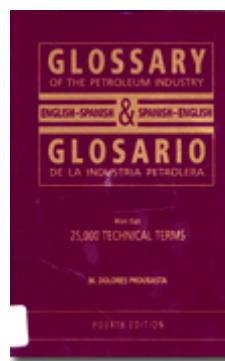
The author provides analyses for general readers of all ages to learn the significance of tribal lore and Cherokee tribal law. Following the history is a listing of the Principal Chiefs of the Cherokees with a brief biography of each and separate listings of the chiefs of the Eastern Cherokees and the Western Cherokees.

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## OBRAS DE CONSULTA

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### Glossary of the petroleum industry, English-Spanish, Spanish-English = Glosario de la industria petrolera, inglés-español, español-inglés



compiled by the staff of  
Petroleo Internacional  
Tulsa, OK : PennWell  
Pub. Co, 2006.

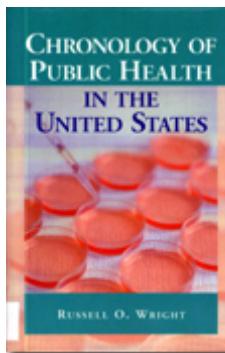
REF 665.503 GLO 2006

Glossary of terms unique to the oil and gas industry. This edition is about 20 percent larger than the previous version. Many new words, phrases, and abbreviations have been added due to technical advances in all the major areas.

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## POLITICAS PUBLICAS

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### Chronology of public health in the United States

Russell O. Wright  
Jefferson, N.C :  
McFarland & Co,  
2005.

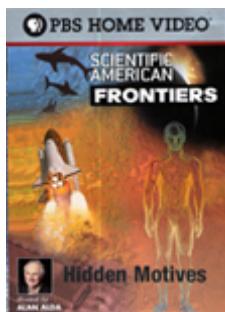
362.1 WRI

This chronology tracks the development of public health in the United States. The work also includes extensive information on the immune system, along with data on death rates and life expectancies that provide the best measure of the success of public health in the United States.

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## PSICOLOGIA

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### Hidden motives [videorecording]

Produced and directed by Graham Chedd  
Alexandria, VA : PBS Home Video, 2005.

DVD 153.8 HID

Alan Alda explores how our unconscious determines our behavior. This is an introduction to some recent advances in neuroscience that are relevant to neuroethics. The program discusses neuromarketing, ultimatum-like games observed under fMRI, and race and gender bias in implicit association tests. The host, Alan Alda, even narrates an old clip from MASH that illustrates a familiar ethical conundrum.

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## RELACIONES INTERNACIONALES

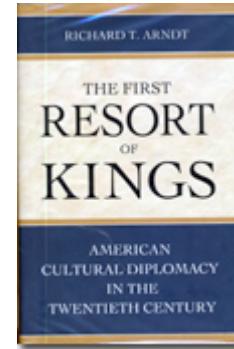
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### The first resort of kings : American cultural diplomacy in the twentieth century

Richard T. Arndt  
Dulles, VA : Potomac Books, 2005.

327.73 ARN

This book examines the first eight decades of formal US cultural diplomacy, from its tentative beginnings in World War I through the 1990's.



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## SEGURIDAD NACIONAL

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### Sorpresa, seguridad y la experiencia estadounidense

John Lewis Gaddis  
Mexico : LAG Ediciones, 2004.

S 355 GAD

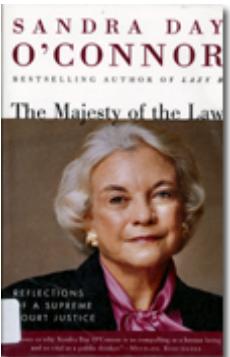
Estos ensayos tuvieron su origen como Conferencias Conmemorativas Joanna Jackson Goldman, en el 2002, en la Biblioteca Pública de Nueva York. El autor plantea dos problemas centrales de la política exterior de su país: ¿Cómo evitar la grandiosa arrogancia inherente a la insistencia de que su propia seguridad depende la seguridad de todos los demás?, y ¿dónde establecer los límites de un "imperio de la libertad y la democracia"?.



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## SUPREMA CORTE

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### The majesty of the law : reflections of a Supreme Court Justice

*Sandra Day O'Connor*  
New York, NY :  
Random House Trade  
Paperbacks, 2004.

347.035 OCO

The author explores the law, her life as a Supreme Court Justice, and how the Court has evolved and continues to function, grow, and change as an American institution. Tracing some of the origins of American law through history, people, ideas, and landmark cases, the author sheds new light on the basics, exploring through personal observation the evolution of the Court and American democratic traditions.

the U.S. began to take counterterrorism seriously. Naftali narrates the game of "catch-up" that various administrations and the CIA played, and shows why holes in U.S. homeland security discovered by Vice President Bush in 1986 were still a problem when his son became President, and why George W. Bush did little to fix them until it was too late. He concludes that liberal democracies like the U.S. are incapable of effectively stopping terrorism.--From publisher description.

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## TERRORISMO

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### Blind spot : the secret history of American counterterrorism

*Timothy J. Naftali*  
New York, NY : Basic Books, 2005.

363.32 NAF

National security historian Naftali relates the full back story of America's attempts to fight terrorism. On

September 11, 2001, a long history of failures, missteps, and blind spots in our intelligence services came to a head, with tragic results. At the end of World War II, the OSS had established a system for countering the threats of Nazi terrorists. But those capabilities were soon forgotten, and it wasn't until 1968, when Palestinian groups began a series of airplane hijackings, that

